

The BIG Challenge fundraising pack



To download your digital fundraising pack, scan the QR code or visit the link below: martinhouse.org.uk/TheBigChallenge Think **BIG**, have **FUN**, be **CREATIVE**

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What is The BIG Challenge?

State of the art sensory

room with immersive

cinema experience.

Make your own BIG themed challenge and fundraise to help us build the hospice our children deserve. Is it a BIG bake sale? A BIG run or a BIG fancy dress day? You can chose any challenge you want so think BIG, be creative and most of all make it fun!

We need your help to reach our £2m target so we can rebuild Martin House, future-proofing the hospice so we can continue to care for those that need us for years to come. With a significant amount still to raise, your generosity will help us revolutionise our hospice. We're asking you to take part in The BIG Challenge to help us raise the funds we need to transform Martin House.



Hydrotherapy and sensory

pool to allow families to

swim together.

Interactive den with

sensory area and

theatre wall.

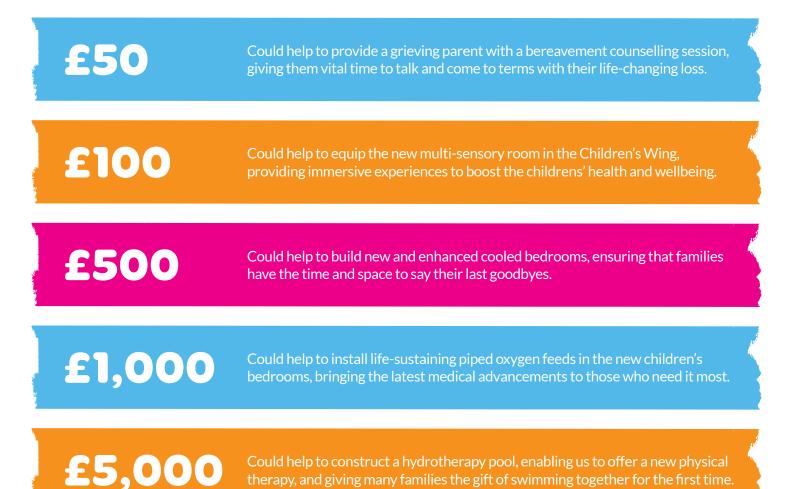
New multi-room education centre to provide training to hospice staff and external professionals.



How your challenge can support families

We urgently need your help to ensure Martin House can continue to deliver specialist palliative care and support to children and young people.

Did you know...



BIG fundraising ideas for you



BIG bake sale

Make like Mary Berry and bake your way to fundraising success. Whether you run the event at work, school or your home be sure to find out about any specialist diets (or perhaps just favourites) first to maximise sales! You could even turn this into a BIG coffee morning as who doesn't love coffee and cake!



BIG sponsored walk

Where and how far will you walk to Back the BUILD? You could walk 207 miles in May, to cover the Trans Pennine Trail, or commit to walking 5km per day for a month, or even take on a walk blindfolded. However you choose to organise your BIG Sponsored Walk, know that you will be supporting children and young people with life limiting illnesses in your community.



BIG bingo night

If the phrase 'two little ducks' brings a smile to your face then bingo could be the activity for you! Our advice: keep it fun and adapt the game for your audience. If they're celebrity obsessed why not use photographs of famous people instead of numbers or perhaps your friends are foodies...food bingo anyone?



BIG fancy dress day

Fancy dress isn't just for Halloween. It's a great way to raise money any time of year. If you're the boss, why not have your staff come to work in fancy dress and ask them to pay a small donation for the day? Top tip: let your colleagues cast votes on the costume you have to wear for the day? They can pay a fee to vote, which will go towards funding THE BUILD.



BIG quiz night

The pub, village hall, local sports centre and your best mate's garden are all venues suitable for hosting a quiz. Decide what's the best option (and available) to you and get working on those questions. Will the theme change by rounds or will your quiz be more niche, with all questions specific to a particular band, film or book? You host the night and guests pay to play!



BIG games night

You don't have to be a Monopoly board master or play Scrabble like a pro to a host a games night. You just need games, a place to play and people to play with. It can be as simple as charades or why not go down the games console route by charging friends to play? Tight on time? Put on a lunchtime session at your office and get colleagues to play for the price of a coffee.

Ruby and Sophia Age five

Ruby and Sophia's story

Ruby and Sophia's family have been supported by Martin House since November 2019, coming to us for regular respite stays as well as emergency stays.

Identical twin sisters, Ruby and Sophia were diagnosed as babies with alternating hemiplegia of childhood (AHC), an incredibly rare genetic condition which affects only one in a million people. Parents Kevin and Lyndsey live with the knowledge that at any moment, the girls could go into full body paralysis and even stop breathing.

"When the girls are well, they're unstoppable. But the next minute they could have an episode and struggle to sit unaided, or even swallow", said Lyndsey. As well as sudden bouts of paralysis and uncontrollable muscle activity, AHC can cause the girls to stop breathing up to 10 times a day, with Lyndsey and Kevin having to resuscitate them.

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Martin House is a real source of support. It's somewhere people understand you totally. You can talk to other parents who've experienced something similar, and you don't feel so alone. We've found Martin House to be quite the lifeline. On our first stay we spent three nights at Martin House, and that was the first time we'd had a good night's sleep for at least a year. A night without a SATs monitor beeping is everything! It was a chance for us to spend some quality time as a family without worry."

Lyndsey, Ruby and Sophia's mum

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We are all delighted to be involved in such an ambitious and important project. Martin House is setting new standards for the delivery of specialised paediatric palliative care in the UK."

Paul Ramsbottom, The Wolfson Foundation



For more information on THE BUILD scan the QR code 3



When you have completed your fundraising, there are four simple ways to donate the funds to Martin House:

Just Giving

If you have set up a Just Giving page for Martin House Children's Hospice these funds will be transferred to us automatically. We will be sure to thank everyone for their donations once the page has closed.

Bank transfer or pay in online

You can transfer money or make deposits into the following account:

Bank:Barclays Bank plcBranch:25 James Street, Harrogate, HG1 1QXSort Code:20-37-13Account Name:Martin House IncomeAccount Number:83306801

So that we may identify your donation, it would be helpful if you could please use an identifiable reference or send a remittance advice when emailing your contact at Martin House.

You can also make donations directly through our website at:

martinhouse.org.uk/Donate

Cheque

Please make cheques payable to Martin House Children's Hospice and post them directly to the address shown below.

Post it

Please post donations to:

Fundraising Martin House Children's Hospice Grove Road Boston Spa West Yorkshire LS23 6TX

If you are an employee of one of our corporate partners, please pay the money in via your usual method. Don't forget to ask your employer if they offer match funding, as this could double your donation to Martin House.

Be sure to document your BIG Challenge on social media to help get your community involved

What is Gift Aid?

Encouraging your supporters to Gift Aid* their donations is another great way to boost your fundraising and increase the money you raise for Martin House.

Did you know?



This may seem small but it soon adds up. For example, if you raise ± 100 we could claim ± 25 in Gift Aid which could fund a homemade meal for a family, giving them a chance enjoy some time together.

*You need to be a UK tax payer to sign up to Gift Aid.



Thank you for taking part in The BIG Challenge

Whatever you do to raise money, share your photos with us so we can shout about your success!

Martin House Children's Hospice

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martinhouse.org.uk/TheBuild



