

Accumulator Challenge

**£30 and 30 days –
how much can
your team raise?**

Can you compete with other businesses to support your local children's hospice and become our 2023 Accumulator Champions? We need your support now more than ever.

**For more information visit:
martinhouse.org.uk/AccumulatorChallenge**

About Martin House

At Martin House we provide free family-led care for babies, children and young people with life-limiting conditions. It is a place of care and support where children, young people and their families can access the expertise of our team of nurses, doctors and therapists.

Every year we:

Offer care 24/7

365

days a year

Support over

440

children and
young people

Offer over

160

families
bereavement
support

There has never been a more crucial time to support Martin House. During the coronavirus pandemic, we lost an estimated third of the £9 million it costs to run the hospice annually.

About the Accumulator Challenge

The Accumulator Challenge provides an exciting opportunity to boost staff morale, have some fun team building and generate positive PR for your company – all while raising vital funds for Martin House.

£30 and 30 days - how much can your team raise?

Who: A team of you and up to five other colleagues

When: Over 30 days from 1 to 30 March 2023

How: However you like!

If you're not sure where to start, please see the 'fundraising ideas' section.

“YDL has a team member who has witnessed first-hand the amazing work that Martin House does, and for this reason the charity means a lot to us as a company. As soon as we found out about the Accumulator Challenge we were keen to get involved. We chose to do the Yorkshire Three Peaks and the event itself was fantastic for team building. The whole team felt a real sense of pride when we won the Accumulator Challenge! Not only was it fantastic to learn how our money has helped the charity, our team developed bonds and established new personal fitness targets which resulted in increased wellbeing and camaraderie for all who took part.”

YDL, 2022 Accumulator Challenge Champions

Fundraising ideas

Not sure where to start? We've pulled together some ideas to help. As long as your fundraising activities are safe and legal, you can be as creative as you like!

- 1. Rent an exercise bike:** Why not use your initial £30 to rent an exercise bike for an office cyclothon? Ask your friends, family and colleagues to sponsor you and your team to keep someone cycling every day for 30 days.
- 2. Hold a virtual bake off:** If you and members of your team are expert icers, spend your £30 starter fund on baking ingredients and hold an auction of your creations each week.
- 3. Start a 'money-can't-buy' auction:** Reach out to your friends, colleagues and clients to start an auction or raffle with exciting prizes. Use your £30 to boost your auction on Facebook.
- 4. Invest:** Invest and reinvest your starter fund throughout March to raise as much money as possible.
- 5. Hold a sports tournament:** Compete against other companies in your sector. Use the £30 to buy prizes or rent a space.
- 6. Have a bucket collection:** Contact your local supermarket - we can provide you with all the materials you need.
- 7. Climb the Three Peaks:** Use your £30 to buy refreshments as you and your team take on the Three Peaks stair challenge. Perfect opportunity to get fit as the Yorkshire Three Peaks is equivalent to 606 flights of stairs!
- 8. Get gaming:** Why not use your £30 to buy snacks and refreshments that will get you through a 24 hour gameathon?
- 9. Car washing:** You could use your £30 to buy cleaning products and set up a car washing service, either in your company car park, or in an open space close by.
- 10. Match funding:** Ask your company to match any fundraising your team achieves as part of this challenge - a really simple way to double your fundraising total!

How to register and next steps

It couldn't be easier to take part in our Accumulator Challenge and raise money for Martin House, just follow the simple steps below:

Register on our website: martinhouse.org.uk/AccumulatorChallenge

Gather your team of six people minimum

Set up your fundraising page with your initial £30 starter fund

Accumulate! You've got £30 and 30 days to raise as much as you can!

Don't worry, we will be on hand to support you every step of the way, ranging from zooms to motivate your team, tips and tricks for fundraising, to weekly updates to find out how you're doing.

If you want to know more, please contact us at getinvolved@martinhouse.org.uk

Thanks so much for your support, and good luck in becoming our 2023 Accumulator Champions!