



# Accumulator Challenge

**£30 in 30 days -  
can your team  
raise £3k?**

Can you compete with other businesses to support your local children's hospice and become our 2022 Accumulator Champions? We need your support now more than ever...

**For more information visit:  
[martinhouse.org.uk/AccumulatorChallenge](https://martinhouse.org.uk/AccumulatorChallenge)**

## About Martin House

At Martin House we provide family-led care for babies, children and young people with life-limiting conditions. It is a place of care and support where children, young people and their families can access the expertise of our team of nurses, doctors and therapists.

### Every year we:

Offer care 24/7

**365**

days a year

Support over

**440**

children and  
young people

Offer over

**160**

families  
bereavement  
support

There has never been a more crucial time to support Martin House. Last year during the coronavirus pandemic, we lost an estimated third of the £9 million it costs to run the hospice annually.

## About the Accumulator Challenge

The pandemic has been an incredibly difficult time for everyone - the Accumulator Challenge provides an exciting opportunity to boost staff morale, have some fun team building and generate positive PR for your company - all whilst raising vital funds for Martin House.

### **£30 in 30 days - can your team raise £3k?**

**Who:** A team of you and up to five other colleagues

**When:** Over 30 days from 1st to 30th March 2022

**How:** However you like!

If you're not sure where to start, please see the 'fundraising ideas' section.

**“The support and services that Martin House offers to children and their families is just invaluable and very special. When we heard how the COVID-19 pandemic was affecting fundraising, we wanted to do our bit to help. Discovering and learning about how even a small donation can make such a huge difference to families going through extremely difficult times made the fundraising even more worthwhile.”**

Dan Spencer, CEO of Torsion Group Limited

## Fundraising ideas

Not sure where to start? We've pulled together some ideas to help. As long as your fundraising activities are safe and legal, you can be as creative as you like!

- 1. Rent an exercise bike:** Why not use your initial £30 to rent an exercise bike for an office cyclothon? Ask your friends, family and colleagues to sponsor you and your team to keep someone cycling every day for 30 days.
- 2. Hold a virtual bake off:** If you and members of your team are expert icers, spend your £30 starter fund on baking ingredients and hold an auction of your creations each week.
- 3. Start a 'money-can't-buy' auction:** Reach out to your friends, colleagues and clients to start an auction or raffle with exciting prizes. Use your £30 to boost your auction on Facebook.
- 4. Invest:** Invest and reinvest your starter fund throughout March to raise as much money as possible.
- 5. Hold a sports tournament:** Compete against other companies in your sector. Use the £30 to buy prizes or rent a space.
- 6. Have a bucket collection:** Contact your local supermarket - we can provide you with all the materials you need.
- 7. Climb the Three Peaks:** Use your £30 to buy refreshments as you and your team take on the Three Peaks stair challenge. Perfect opportunity to get fit as the Yorkshire Three Peaks is equivalent to 606 flights of stairs!
- 8. Get gaming:** Why not use your £30 to buy snacks and refreshments that will get you through a 24 hour gamathon?
- 9. Car washing:** You could use your £30 to buy cleaning products and set up a car washing service, either in your company car park, or in an open space close by.
- 10. Match funding:** Ask your company to match any fundraising your team achieves as part of this challenge - a really simple way to double your fundraising total!

## How to register and next steps

It couldn't be easier to take part in our Accumulator Challenge and raise money for Martin House, just follow the simple steps below:

**Register on our website:** [martinhouse.org.uk/AccumulatorChallenge](https://martinhouse.org.uk/AccumulatorChallenge)

**Gather your team of six people minimum**

**Set up your fundraising page with your initial £30 starter fund**

**Accumulate!** You've got £30 and 30 days to raise £3k!

Don't worry, we will be on hand to support you every step of the way, ranging from zooms to motivate your team, tips and tricks for fundraising, to weekly updates to find out how you're doing.

If you want to know more, please contact us at [getinvolved@martinhouse.org.uk](mailto:getinvolved@martinhouse.org.uk)

**Thanks so much for your support, and good luck in becoming our 2022 Accumulator Champions!**